



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 26th July 2022

About Event Management and Types of Event Management

Objectives of Session: To get idea about the basic concept about Event Management, it's exposure and importance.

Outcomes of Session: Students were able to interpret what is event management along with its importance, different examples of an event.

Date:	26 th July 2022
Time:	2:00 to 3:00 pm
Venue:	A-20 classroom at BVPIM Institute
No. of Students:	50 Students – Including all the specialization (TY BBA)
Name of speaker:	Mr. Vishal Ghale
Coordinator:	Mr. Zaki Sir
Category:	Management Club / Event Management Certificate Course

A Certified Event Management course has been organised by BVPIM Institute of UKA Tarsadia University. There are total 45 students of TY BBA 2022-23 including the different specialization. And on 26/07/22, it was the 1st session of this course.

Before starting the session, Mr. Vivek Sir and Mr. Zaki Sir gave a rough idea about the course and it's importance with different live examples.



The speaker, Mr. Vishal, used the practical method to explain about the course with the use of projector and many different interactive talks and videos. The students were interactive during the session as they understood what exactly is event management and how it can be implemented and what factors an event manager have to keep in mind while performing his duties.

It helped the the students to recognize and grab the future opportunities for the same.

Points discussed during the session were:

- Definition of Event Management
 - Planning
 - Designing
 - Organising
 - Budgeting
 - Scheduling
 - Logistics
 - Analysis of the same
- Different types of videos were shown to identify how hard the job of an event manager.
- Students were asked to share their knowledge about their past experience and the problems they faced during implementation.
- The solution of the same problems were given by Mr. Vishal Sir creating a different mindset of the students to look at the problems occurring during the event.
- Vivek Sir explained the detailed criteria for the evaluation of the course and students were able to indentify the future opportunities during the course.